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JANAH**

is Out to Save the World
(And You Should Get to Know Her)

14
fascinating
WOMEN

and **14** Compelling Stories
of Fortitude & Creativity

+

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JANUARY 2012

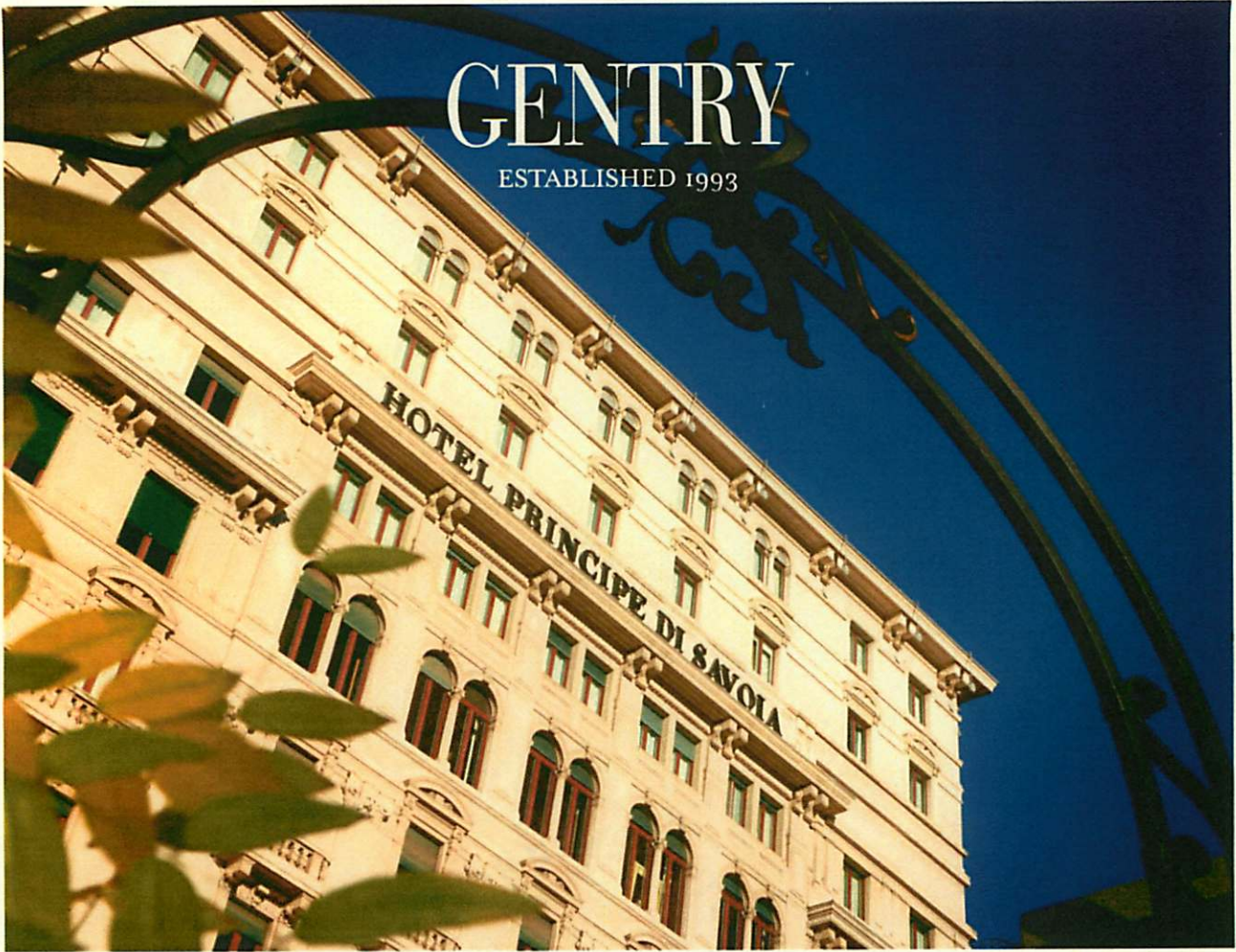
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FEATURES

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GOLDEN GIRL

Leila Janah is a rising star in the field of global social enterprise. Robin Hindery interviews the dynamic Janah about work, life, and family.

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14 SENSATIONAL WOMEN

From top physicians to serial entrepreneurs, philanthropists to tech moguls, and athletes to artists, 14 Bay Area women set the bar high in their respective fields.

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TRUFFLE TIME IN ITALY

Elsie Floriani takes a gastronomic tour of marvelous Milan.

On the Cover: Samasource CEO Leila Janah, wearing a blush-colored chiffon dress by AKRIS Punto, courtesy of Neiman Marcus, Palo Alto. Photographed by Jack Hutcheson. Makeup by Sarah Lucero for Stila Cosmetics.

14 WOMEN

Fourteen women, 14 stories of exceptional fortitude, creativity, and talent. No two women are alike and no two stories are the same.

TEXT BY ROBIN HINDERY & STEFANIE LINGLE BEASLEY
PHOTOGRAPHY BY JACK HUTCHESON



the digerati

JESSE DRAPER—CEO and Host of
The Valley Girl Show

Few people could get legendary angel investor Ron Conway to do the money dance, venture capitalist Steve Jurvetson to wear a lei, Tesla founder Elon Musk to eat escargot on camera, or coax Webbie Award founder Tiffany Schlain to chat while hula hooping, but Jesse Draper isn't most people.

Draper, an entertainment entrepreneur, actress, talk show host, and filmmaker, is the daughter of Silicon Valley VC Timothy Draper. She earned her entertainment stripes at UCLA as a graduate of the School of Film, Theater, and Television, and as the star of Nickelodeon's *The Naked Brothers Band*. But it is her 3-year-old web show, *The Valley Girl Show*, that has the tech world talking. The dynamic combination of Jesse's uber bubbly talk show host persona and a high-wattage contact list that includes the biggest names in technology equals a half hour of must-see TV. Think Google CEO Eric Schmidt wearing a hot pink boa while discussing business strategy. Jesse's admitted goal, "after world domination," is to make the tech world, "accessible, inviting, and fun."

This is a world Jesse knows inside out. Growing up in the heart of the Peninsula, her father and her grandfather, VC Bill Draper, would mix and mingle with the Valley's best and brightest. Jesse has been uniquely privy to a rarified world of digerati genius. "A lot of people don't realize how fascinating these folks are," she notes. "I want them to see the people behind the companies, behind the websites. These are people changing our world daily."

Jesse started her show, as with so many good Silicon Valley start-ups, in the garage. Her brothers served as her cameramen. In just three years, *The Valley Girl Show* has come a long way and is now a viable little company. Jesse's dad helped book a few of the first guests, but her own reputation has earned her the clout to land major names on her own. This season, *The Valley Girl Show* will include 50 episodes, an incredibly ambitious undertaking, but Jesse is not a girl to rest on her laurels. "I'm always thinking," she says.

—STEFANIE BEASLEY