



“The Valley Girl Show” Features a “Rockin’ Women” Series During The Fourth Season

Talk Show Host Jesse Draper Interviews Influential Women Who Are Changing the World

San Francisco, California ([PRWEB](#)) January 17, 2012 -- Jesse Draper, host and producer of the talk show “The Valley Girl Show,” sits down with some of the most influential women in the world to talk about business, giving back, multi-tasking and more. The talk show host’s goal for the fourth season, which launched November 2011, was to interview more women and showcase to viewers how women continue to strive and be leaders in business, startups, technology, non-profits and government.

“As the first female entrepreneur in my family, I wanted to interview women who are making a difference in this world and are lighting the path for the next generation of women,” said Jesse Draper, Host and Producer of “The Valley Girl Show.” “Our show has a strong female following compiled of both working and non-working women and my hope is that viewers will be inspired by these women to follow their own dreams and passions.”

The seven women featured in this series have a variety of backgrounds but they all have a rich history of how they’ve arrived where they are today. From Justice Sandra Day O’Connor’s fighting to get her first job as a lawyer after Stanford Law School and Julia Hartz’s efforts to create Eventbrite—each woman worked tirelessly to get to the top of their field. During each episode, the female guests offer insight on what made them successful and they provide helpful advice and tips to viewers. The guests talk about their first jobs and how they ultimately broke into their respective industries.

The “Rockin’ Women” series includes the following episodes:

- Female Facebook Executive—January 17, 2012
- Pooja Sankar, CEO of Piazza—January 19, 2012
- Justice Sandra Day O’Connor, Supreme Court Justice—January 24, 2012
- Lori Steele, CEO of Everyone Counts—January 26, 2012
- Julia Allison, Media Personality/Journalist—January 31, 2012
- Sharon Vosmek, Astia—February 2, 2012
- Julia Hartz, President and Co-Founder of Eventbrite—February 7, 2012

“The Valley Girl Show,” which can be compared to a business-oriented version of the “Ellen DeGeneres Show,” kicked off its fourth season November 2011 with more than 50 new episodes. Ms. Draper interviews the biggest names in business and technology including Ted Turner (Founder of CNN), Craig Newmark (Founder of Craigslist) and Eric Schmidt (Former CEO of Google). The show is a balance of fun games, tough questions, and educational takeaways features interviews with the biggest names in business and technology



The show is syndicated across a network of distribution partners and regularly receives over two million monthly views across multiple platforms. These platforms include multiple television boxes such as Roku and Boxee, iTunes, and downloadable mobile apps for iPhone, iPad, and Android. It can also be seen on screens at thousands of restaurants across the country including Taco Bell and Denny's. The show is watchable online on ValleyGirl.com, Youtube and 25+ other distribution channels. The rapidly growing audience consists primarily of cosmopolitan, tech savvy 18-35 year-olds who are highly educated and have large social networks.

Check out the "Rockin' Women" series on "The Valley Girl Show" at valleygirl.com.

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